



General Overview

Colorado 811 will be hosting the fourth annual **811 Run**. Due to the COVID pandemic it will be in a virtual format for 2020. We will miss interacting with participants and sponsors in-person this year, but we are excited to welcome the entire state of Colorado (not just the Denver Metro area) to join us in celebrating 811 Day while social distancing and staying safe.

How is the 811 Run different from other virtual 5k runs in Colorado?

- The 811 Run is one of the most affordable 5k runs in Colorado. **The registration fee is only \$8.11!**
- The 811 Run is a reminder of the importance of contacting 811 before digging and protecting our vital infrastructure.
- Participants not only get a free t-shirt with their registration, they also get custom bibs and 811 bandanas (which are great to use as face masks).

The virtual 811 Run is being promoted on the Colorado 811 website, social media postings, stakeholder presentations and email blasts. Many of our member utilities share our event information on their social media pages as well.

Event Details

- Dates: August 1st – 11th (participants can complete the event anytime during these 11 days)
- Price: \$8.11
- Location: Anywhere!
- Event Website: <https://colorado811.org/2020811run/>
- New: This year participants can select to run, walk, hike or bike in the 811 Run event
- New: Various distances – 5k, 10k, 8.11mi (run/walk/hike) and 8.11mi, 18mi, 28mi (bike)

2020 Virtual 811 Run Sponsorship Levels

Platinum Plus (1 available) - \$2,000

- Company logo prominently featured on the back of shirt.
- Logo will be featured on Colorado 811 Run website and linked to company website.
- Logo will be featured on four Colorado 811 social media posts promoting 811 Run.
- Logo will be featured on 811 Run email blast to damage prevention stakeholders.
- Company logo on custom participant bib.
- If you would like to provide a branded tablecloth, we will display it during packet pick up.
- Company may donate a handout/pamphlet or sticker for participants (must be small for packets that will be shipped).

Platinum (2 available) - \$1,000

- Company logo prominently featured on the back of shirt.
- Logo will be featured on Colorado 811 Run website and linked to company website.
- Logo will be featured on two Colorado 811 social media posts promoting 811 Run.
- Company may donate a handout/pamphlet or sticker for participants (must be small for packets that will be shipped).

Gold (3 available) - \$500

- Company logo on the back of shirt.
- Logo will be featured on Colorado 811 Run website.
- Logo will be featured on one Colorado 811 social media posts promoting 811 Run.

Silver - \$250

- Logo will be featured on Colorado 811 Run website.
- Logo will be featured on one Colorado 811 social media posts promoting 811 Run.

Please contact Whitney Nichols at wnichols@co811.org if you are interested in becoming an 811 Run sponsor.