



## General Overview

Colorado 811 will be hosting the third annual **811 Run on Saturday August 10, 2019** at the Apex Center in Arvada. Last year 300 runners and walkers participated in this 5k run/walk and safety expo, CO811 is anticipating that 400 runners/walkers will be part of this year's 811 Run!

### How is the 811 Run different from all the other 5k runs in Colorado?

1. The 811 Run is one of the most affordable 5k runs in Colorado. **The registration fee is only \$8.11!**
2. We welcome families with strollers and dogs.
3. Participants not only get a free t-shirt with their registration, they also get an 811 cape and free breakfast.

In the months leading up to the 811 Run, the event will be promoted through our damage prevention stakeholder meetings, presentations, email blasts, website and social media campaigns. Many of our member utilities share our event information on their social media pages as well.

## Event Details

- Date: Saturday, August 10, 2019
- Price: \$8.11
- Start time: 8:11 am
- Location: Apex Center (start/finish and expo location), [13150 W 72nd Ave, Arvada, CO 80005](#)

## 2018 811 Run Sponsorship Levels

### Platinum Plus (1 available) - \$2,500

- Company facility type color-coded signs will be displayed at each mile marker.
- Company logo prominently featured on the back of shirt.
- Company logo prominently featured on start/finish scaffolding banners (first position on scaffolding - see example on page 3), and participant bags.
- Logo will be featured on Colorado 811 Run website.
- Logo will be featured on ALL Colorado 811 social media posts promoting 811 Run.
- Company may donate a giveaway prize for participants.
- Company may provide their own booth, literature, and promotional items on race day.
- Company name announced and highlighted at award ceremony

### Platinum (2 available) - \$1,500

- Company logo prominently featured on the back of shirt.
- Company logo on start/finish banners (second or third position on scaffolding - see example), along course path and participant bags.
- Logo will be featured on Colorado 811 Run website.
- Logo will be featured on three Colorado 811 social media posts promoting 811 Run.
- Company may donate a giveaway prize for participants.
- Company may provide their own booth, literature, promotional items on race day.
- Company name announced at award ceremony.

### Gold (3 available) - \$1,000

- Company logo on the back of shirt and participant bags.
- Logo will be featured on Colorado 811 Run website.
- Logo will be featured on two Colorado 811 social media posts promoting 811 Run.
- Company may donate a giveaway prize for participants.
- Company name announced at award ceremony.

### Silver (3 available) - \$500

- Company logo on the back of shirt.
- Logo will be featured on Colorado 811 Run website.
- Company may donate a giveaway prize for participants.
- Company name announced at award ceremony.

### Water Station (1 available) - \$250

- Sponsor water station on the run course with logo on signage.
- Opportunity to handout water at station.
- Company may donate a giveaway prize for participants.

**\*\*\*Please contact Alicia Hays at [ahays@co811.org](mailto:ahays@co811.org) (720) 385-7291 or if you are interested in becoming an 811 Run sponsor.\*\***

## Platinum Plus and Platinum Level Sponsor location example



Platinum Plus Sponsorship – first position, red box  
Platinum Sponsorship – second position, yellow box  
Platinum Sponsorship – second position, yellow box