



Safe Digging Month Social Media Postings

Facebook and Twitter have become two of the best and most cost-effective ways for stakeholders to communicate with their various audiences about the importance of safe digging practices. As a Colorado 811 stakeholder, we ask that you help spread the safe digging message through social media. Below you will find various Facebook and Twitter posts to use during the month of April.

Facebook Postings

1. What sort of digging projects do you have planned for this month?
#call811 #co811
2. Did you know failure to contact 811 before digging results in damage to a buried utility once every 6 minutes across the United States? #call811
3. April is National Safe Digging Month! (insert your organization's name), reminds anyone who will be digging to contact @Colorado811 before all outdoor digging projects, no matter how large or small. www.co811.org
#call811
4. Be sure to contact @Colorado811 at least 3 business days before any digging project. Hitting an underground utility line while digging can cause serious injuries, disrupt service to entire neighborhoods and potentially result in fines and repair costs. #call811 #co811
5. No matter if you're a contractor, landscaper or "do-it-yourselfer," @Colorado811 works for you! Smart digging means always contacting 811 before any project to have your underground utility lines marked.
#call811#co811
6. Wondering how 811 works? Check out <http://call811.com/before-you-dig/how-811-works> #call811
7. The following colors represent the seven various utility lines: red, orange, blue, green, yellow, purple, and white. #call811 #co811 (attach color code card)



8. **Post for April 22:** Today is Earth Day! Will you be doing anything to celebrate it? If it includes digging, make sure a call to 811 is your first step. #call811 #co811

Twitter Postings

1. April is National Safe Digging Month, recognizing the importance of contacting 811 before all outdoor digging projects. #call811 #co811
2. Before installing a mailbox or fence make sure to contact @Colorado811 3 business days in advance to have underground lines marked. #call811
3. EVERY outdoor digging project requires a call to 811 beforehand. www.co811.org #call811 #co811
4. 811 is a free and easy call to protect yourself before digging. Contact @Colorado811 at least 3 business days before you dig #call811 #co811
5. Did you know specific colors represent the various underground utility lines? #call811 #co811 (insert color code card)
6. One easy call to 811 starts the process of having underground utility lines marked. Here's how it works <http://colorado811.org/about-us/> #co811
7. **Post for April 28:** Before planting any trees this Arbor Day, remember to contact @Colorado811 to avoid striking an underground utility line. #co811 #call811
8. Did you know digging without contacting 811 can lead to lost utility



services? Visit www.co811.org to learn more. #call811 #co811

9. Don't make a judgment call. Make a phone call. Call @Colorado811 3 business days before digging. #call811 #co811
10. Did you know you can call or click 811? Find out more here <http://colorado811.org/ticket-express/> #co811